

G-III APPAREL GROUP - 2020 CEO'S CSR LETTER

Looking back on 2019, I am incredibly proud of the progress we have made in advancing our social responsibility agenda and the momentum we have built that will continue long into the future. We are committed to our principles of Engage our People, Protect our Environment and Invest in Our Communities. During the past year, we have taken meaningful steps to ensure that our business drives value for all of our stakeholders, while also making a powerful impact on our communities and the world around us.

ENGAGING OUR PEOPLE

Our employees, around the world, are our greatest asset; they come to work every day with incredible dedication, drive, compassion and care. Globally, these past few months, we have all been extremely challenged by the coronavirus crisis. Thankfully, we have built an adaptive and agile organization with an entrepreneurial culture that keeps us flexible. I could not be prouder of our employees, who in this crisis, have come together, working remotely, to keep us operational as we adjusted and adapted to the impact from this pandemic. I am amazed by, and deeply appreciative of the incredible dedication, drive, compassion and care they exhibit every day. At G-III we have a world class team.

Our focus also remains on further enhancing the workplace and benefits for our employees and taking steps to ensure that G-III remains a great company to work for. We recognize that insights and ideas from a diverse range of backgrounds will better position us for success in the future. A significant portion of our top 34 management positions are currently occupied by women. Our team continues to benchmark our programs and practices to our peer group and provide recommendations, where necessary. Finally, our commitment to Board diversity has not waived; we are actively exploring opportunities for new candidates that can enhance our already strong Director group.

As our sourcing and licensing footprints continue to diversify and expand, we have taken steps to foster sustainability throughout the organization and are committed to scaling our social compliance program, accordingly. We are also working to formalize and enhance our initiatives and lay the foundation for future programs. These include, but are not limited to, running multi-brand sustainability training sessions and piloting shared audit programs with our key business partners that would allow us to reach more stakeholders with greater efficiency. We initiated a program to develop additional resources in the field by mentoring interns on sustainability matters. Currently, through this program, we are providing both strategic guidance and resource support regarding factory worker well-being.

PROTECTING OUR ENVIRONMENT

Our efforts to reduce environmental impacts in 2019 spanned both immediate and longer-term projects that we believe will lead to meaningful reductions in waste and energy usage. We implemented several projects, including

installing LED lighting at our largest warehouse and many of our New York offices, as well as conducting an office-wide energy assessment to better understand our footprint and incorporate solutions to reduce our energy consumption. We provided reusable coffee mugs and water bottles to employees and expanded our recycling programs. This momentum also extends to our brands. For example, with Vilebrequin, we are committed to preserving the oceans by funding wildlife rescues and recycling plastics removed from the ocean into swimwear. For our other key brands, we are piloting the use of new and promising, lower impact materials in their products. Overall, on this front, we are proud of our work to date and I am confident that our long term projects will yield even more positive results.

INVESTING IN OUR COMMUNITIES

Organization-wide, we continued our deep levels of support for the Ronald McDonald House of New York, celebrated the 10th year of G-III and DKNY's partnership with City Harvest, and also worked to mentor FIT students on business and sustainability insights. We worked with Women In Need (WIN) to provide back-to-school backpacks and holiday gifts. Our commitment to community extends further in New York to sponsor International Women's Day, as well as My Friend's Place to support homeless youth. G-III also supports important organizations including the Hetrick-Martin Institute and DeliveringGood. For all of these examples, there are countless others of G-III employees around the world taking time out of their schedules to volunteer with numerous philanthropic organizations that are making a difference. During the coronavirus pandemic, we will fund our partners to ensure they continue their important work to support our communities. We have also leveraged our supply chain to donate, thousands of masks and fabric for producing masks, protective gowns and shields to medical facilities and first responders in the United States.

I want to conclude by thanking all our employees for their efforts throughout this past year to ensure that we adhered to our commitment to social responsibility. In these challenging times the importance of social responsibility has never been greater. We will work to drive value for all of our stakeholders while also serving as a positive force in our industry and our global community. A special thanks to our executive corporate social responsibility committee for their hard work driving these initiatives forward. I am confident we will build on our successes.



A handwritten signature in black ink that reads "Morris Goldfarb". The signature is fluid and cursive.

Morris Goldfarb
Chairman and CEO