



G-III Apparel Group, Ltd.
Virtual 2020 Annual Meeting of Stockholders
June 11, 2020
RULES OF CONDUCT

Welcome to the virtual 2020 Annual Meeting of Stockholders (the "Annual Meeting") of G-III Apparel Group, Ltd. (the "Company"). In fairness to all participants and in the interest of an orderly meeting, we require you to honor the following Rules of Conduct:

- 1) The business of the Annual Meeting will be taken up as set forth in the Agenda displayed on the Welcome Screen of the virtual meeting platform. The only business matters to be conducted at the Annual Meeting are the matters set forth in the Notice of Annual Meeting of Stockholders contained in the 2020 Proxy Statement, dated May 7, 2020.
- 2) Only stockholders as of the close of business on April 20, 2020, the record date, or their duly authorized proxies, are entitled to submit questions and vote at the Annual Meeting.
- 3) To vote or submit questions, please log in as a stockholder by entering the control number you received (i) by letter delivered to you by our transfer agent, EQ Shareowner Services, if you are a registered stockholder, or (ii) through your brokerage firm, bank, dealer or other custodian, if you are a "street" or beneficial holder of our shares. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company's Inspector of Elections and there is no need to vote those shares again during the Annual Meeting, unless you wish to revoke or change your vote. Stockholders may vote until the polls close by following the instructions included on the Welcome Screen of the virtual meeting platform.
- 4) We welcome questions from stockholders and proxy holders. However, because time is limited at the Annual Meeting, we may not be able to answer all questions from stockholders. Stockholders may submit questions via the message icon on the Welcome Screen of the virtual meeting platform. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together. The Company does not intend to address any questions that are, among other things:
 - (a) Irrelevant to the business of the Company or the conduct of its operations;
 - (b) Related to material non-public information of the Company;
 - (c) Derogatory or not in good taste;
 - (d) Related to personal grievances or personnel matters;
 - (e) Substantially repetitious of statements made by other stockholders or proxy holders;
 - (f) In furtherance of the stockholder's or proxy holder's personal or business interests;
 - (g) Not a matter of interest to stockholders or proxy holders generally; or
 - (h) Out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by our Chairman, Corporate Secretary or Vice President, Investor Relations in their reasonable judgment.
- 5) In the event of technical difficulties or other significant problems that disrupt the Annual Meeting, the Chairman may adjourn, recess, or expedite the Annual Meeting, or take such other action that the Chairman determines is appropriate in light of the circumstances.

6) Recording of the Annual Meeting is prohibited.

7) If you have difficulty accessing the Annual Meeting, please call EQ Shareowner Services Customer Care Center at 1-800-468-9716. Technicians will be available to assist you.

Thank you for your cooperation and for joining us at the Annual Meeting.