

G-III Apparel Group Announces Addition of Cheryl Vitali to Its Board of Directors

NEW YORK--G-III Apparel Group, Ltd. (NasdaqGS:GIII) announced today that it has named Ms. Cheryl Vitali, a seasoned marketing and branding executive from the cosmetics industry, to serve on the Company's Board of Directors.

Ms. Vitali is currently the Worldwide General Manager for Kiehl's, a leading cosmetics and beauty products company where she oversees the brand's worldwide strategy, product innovation and retail marketing plans. She brings a wide range of branding and advertising experience to the Board. Over the course of her career, Ms. Vitali has overseen marketing efforts for several iconic beauty brands, including Lancôme, Maybelline, Garnier and Revlon. In 2008, she was awarded the Cosmetic Executive Women Achievers Award, an important industry award that honors women in the beauty industry who have broken through barriers to success and inspire other young executives to do the same. She is a graduate of Yale University and is active with a number of charitable organizations, including Autism Speaks and the Special Olympics.

Morris Goldfarb, G-III's Chairman and Chief Executive Officer, said, "We are very pleased to have Cheryl join our Board of Directors. Her deep experience in branding and advertising will serve us well as we seek to further the development of both our owned and our licensed brands. She also has an uncanny sense of what motivates today's global consumer. We are truly fortunate to have her skills available to help direct our business."

About G-III Apparel Group, Ltd.

G-III is a leading manufacturer and distributor of outerwear, dresses, sportswear and women's suits, as well as handbags and luggage, under licensed brands, our own brands and private label brands. G-III sells outerwear and dresses under our own Andrew Marc, Marc New York and Marc Moto brands and has licensed these brands to select third parties in certain product categories. G-III has fashion licenses under the Calvin Klein, Sean John, Kenneth Cole, Cole Haan, Guess?, Jones New York, Jessica Simpson, Vince Camuto, Nine West, Ellen Tracy, Tommy Hilfiger, Levi's and Dockers brands and sports licenses with the National Football League, National Basketball Association, Major League Baseball, National Hockey League, Touch by Alyssa Milano and more than 100 U.S. colleges and universities. Our other owned brands include Jessica Howard, Eliza J, Black Rivet, G-III, G-III Sports by Carl Banks and Winlit. G-III also operates retail outlet stores under our Wilsons Leather name and is a party to a joint venture that operates retail outlet stores under the Vince Camuto name.

Statements concerning G-III's business outlook or future economic performance, anticipated revenues, expenses or other financial items; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters are "forward-looking statements" as that term is defined under the Federal Securities laws. Forward-looking statements are subject to risks, uncertainties and factors which include, but are not limited to, reliance on licensed product, reliance on foreign manufacturers, risks of doing business abroad, the current economic and credit environment, the nature of the apparel industry, including changing customer demand and tastes, customer concentration, seasonality, risks of operating a retail business, customer acceptance of new products, the impact of competitive products and pricing, dependence on existing management, possible disruption from acquisitions and general economic conditions, as well as other risks detailed in G-III's filings with the Securities and Exchange Commission. G-III assumes no obligation to update the information in this release.

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